

THE BIG BAKE FOR MPS AND ML

OCTOBER 28 - NOVEMBER 13, 2022

JOIN US FOR THE NATIONAL MPS SOCIETY THIRD ANNUAL BIG BAKE FOR MPS AND ML! THERE ARE MANY WAYS TO PARTICIPATE. GATHER YOUR TRIBE TO HELP US FUNDRAISE AND GAIN SUPPORT FOR YOUR MPS OR ML WARRIOR!

VISIT OUR WEBSITE FOR ALL THE DETAILS. WHETHER YOU ARE A PROFESSIONAL BAKER OR A PROFESSIONAL FAKER, WE NEED YOU!

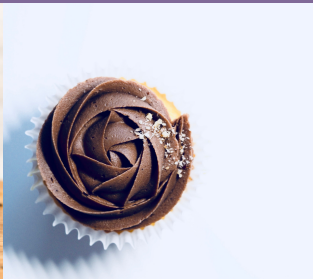


HOST, POST, AND BOAST FOR THE BIG BAKE!

HOW TO PARTICIPATE IN THE BIG BAKE FOR MPS AND ML

There are many ways to participate in the Big Bake for MPS and ML. Choose from the following or create your own.

1. Ask a local bakery or coffee shop to donate a portion of proceeds from one or more items in honor of this fundraiser!
2. Post your baked goods on social media. Ask for donations or auction to the highest bidder.
3. Host a bake sale for your community.
4. Wrap a treat and do a reverse trick-or-treat, include some information about the Society.



ASK FOR PROCEEDS FROM A LOCAL BUSINESS

Many small businesses will sponsor fundraisers by donating proceeds from sales of a specific item, or a percentage of sales on a certain day to a charitable cause. This is a great way to raise money for The Big Bake and to spread awareness throughout your community!

1. Be prepared to share information about MPS and your family's story! Let them know that you need their help! Bring something you can leave behind -an ask letter, photos, a National MPS Society brochure, etc.
2. Ask how you can help on the day of the fundraiser. Can you be present at the location? Can you share ribbons or brochures? Can you help promote the sale on social media?
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4. Let your friends and family know about the fundraiser, encourage them to make a purchase during the allotted time!
5. Write a thank you note to the business, be sure to follow up after the event - let them know how it went!



HOST A BAKE SALE IN YOUR COMMUNITY

1. Form a planning tribe! Decide what type of bake sale you'll have ahead of time. Will you take pre-orders? Will you set up a table in your neighborhood? Will you deliver treats?
2. Choose a date and time!
3. Advertise for your sale in advance! Put up flyers, post on social media, tell your friends and family!
4. Bake your favorite treats - make this a fun activity for your family!
5. During your sale share information about MPS and ML. This is a fundraiser and a great opportunity to spread awareness.
6. Send profits and donations to the National MPS Society to help us reach our goal for The Big Bake!

POST YOUR BAKED GOODS ON SOCIAL MEDIA - ASK FOR DONATIONS

Share information about MPS and ML alongside your baked goods on Social Media! This is a great time to showcase short videos or photos of your family baking a cake, cookies, cupcakes, and/or pies to share information about your family's journey with MPS or ML.

Ideas include:

1. Photos of you baking posted with a Facebook fundraiser
2. Share step by step directions on how to make your item on TikTok or Instagram
3. Share your favorite recipe, ask friends and family to bake along with you, and share their results