DO IT YOURSELF Bowl-A-Thon

IMPORTANT STEPS:

1. Find a venue
   - Consider number of lanes
   - Agree on a price with facility. Ex: Flat fee, Per bowler
   - Discuss space and rules for additional activities with facility
     - Ex. Silent auction, bake sale, etc

2. Determine style of bowling for the event
   - Ex: Bowl 2 regular games, 9 pin no tap, Glow in the dark, etc

3. Determine participant format for event
   - Teams- How many per team? Cost per team?
   - Single bowlers? Cost per bowler?

4. Create advertising materials for the event
   - Keep materials easy to read- Not too wordy or busy
   - Include information like: Name of event, date, time, location, cost, contact information
   - Ex: Flyer, Social Media, Email, Invitations, etc

5. Determine Sponsorship Format
   - Flat donation- Bronze, Silver, Gold
     - Different $ Amount, Give choices!
   - T-shirt sponsor
   - Sponsor a team- How many sponsors per team? Cost per team?
   - Sponsor a lane- How much? Name displayed above lane? Name in printed information?
   - Donation of item or service for silent auction

6. Recruit volunteers
   - Reach out to other MPS families in your area for volunteer support
   - Reach out to friends, family, Local Clubs, Service Organizations, Churches, etc

7. Create Donation letter for sponsors/donors
   - Obtain a copy of the 501c3 letter from the National MPS Society

8. Advertise!
   - Post flyers at local businesses and at facility
   - Create a Facebook Event

9. Determine if you will have awards. If so, determine categories.
   - Highest score? Age groups?
   - Highest donations collected
   - Most creative team

10. Order prizes for teams. Ex: Trophies, medals, etc

TIPS:

- Do not plan for more than 5 bowlers on a lane
- Recognize guests who are affected by MPS or ML at your event
- Invite doctors and researchers who specialize in MPS or ML
- Thank everyone at the event- Participants, Sponsors, MPS Families, Volunteers
- Talk about The National MPS Society and why funds raised are so important
- Thank all donors at the event. Send thank you notes to all donors. Include amount of money raised.