

The Ask

THE 1 HOUR FUNDRAISER

Telling your story, adding in the facts, and inspiring potential donors with how we can save lives



The Ask fundraiser is a feel-good, time saver approach to inspiring donors

You have a network of friends and family that want to help but need to understand how.

This type of event is designed to educate and inspire potential donors. Once a donor fully understands how they can be a part of a significant, critical solution to a rare and devastating disease, the

fundraising part comes naturally.

There are a few easy steps with a modest budget, a group of volunteers, and you will be on track to hosting a meaningful event.

Mentoring for your event is available through the MPS Society. You will have access to example invites, donor cards, programs, and party management expertise. You

don't have to do this alone. We are here to help you host a successful and rewarding fundraiser.

You Choose...Raise Funds for:

- MPS General Research
- Syndrome Specific Research
- Family Support Programs
- Annual Fund



The National MPS society exists to find cures for MPS and other related diseases. They provide hope and support for affected individuals and their families through research, advocacy, and awareness of these devastating diseases. www.mpsociety.org



EXAMPLE INVITE

The Details:

1. Budget

Your budget needs to include food cost, room rental, audio/visual equipment, printing, and decor. Hosting as a coffee/tea or potluck in a family home can drastically reduce the budget. Most cost can then be reimbursed by the National MPS Society.

2. The Party Flair

Name your event and use coordinating colors or theme throughout the party details. Invitations, decor, program, and donor cards. Using Purple as your signature color is an easy theme.

3. The Host Team Volunteers

Enlisting your family and friends to help build your guest list with interested, potential donors is the essential key to success. You may utilize your host team to also help with planning, educating the guests, and managing the party.

4. Create Invitation, Program, and Donor cards

Keep it simple and use your theme or theme color in all printed materials.

5. Program Agenda

Your program should include elements of education about MPS,

Event Planning Timeline

12 Weeks Out:

- Create a simple budget
- Set date, time, and venue (based on budget)
- Invite and confirm host team (your friends and family)
- Contact MPS Society for support and mentor

10 Weeks Out:

- Kick off meeting with hosts to educate them about the event, MPS and the Society
- Ask Host to help with specific party planning task
- Invite hosts to extend personal/informal invitations to 5-10 of their friends/network
- Create Invitation (printing takes time)

8 Weeks Out:

- Collect host list of potential, interested guest
- Confirm final count for printing invitations. Order extra's for last minute invites

6 Weeks Out

- Hosts invite guests personally with handwritten notes included on invites or phone calls.
- Confirm Venue and Food plan

1 week out

- Confirm guest count-hosts confirm each of their guests
- Final Meeting and discussion of host responsibilities at event
- Print Program and Donor Cards

Day Before

- Program walkthrough/rehearsal with speakers

We are here to help you!

Supplies and Mentoring for your ask event are available from an experienced ask event fundraiser, please contact the National MPS Society at [877.MPS.1001](tel:877.MPS.1001) or info@mpsociety.org

Example Program

Welcome & Thank You (3 min)

[Honoree]'s Journey (3 min)

A Vision to Cure MPS (5 min)
(past, present, future)

MPS Society Video (10 min)

Testimonials 1-2 (3 min each)

Invitation to Donate (7 min)



Jack's Keep Hope Alive Event - Albuquerque

Hosted at a family member home on a Sunday afternoon from 4-6 PM. Served complementary drinks and appetizers, donated and catered by a local restaurant. Presentation was led by a close family friend and speakers included family members along with National MPS Society Staff and Board member. Guests invited to make donations and/or pledges at the close. All hosts wore purple to be easily identified as volunteers; decor was purple table clothes, ribbons, and courage bracelets.



Annabelle's Journey to a Cure Event Houston

Hosted at a local club on a Tuesday evening 6-7:30PM. Served complementary drinks and appetizers. Presentation by family members in an intimate setting. Guests invited to make donations and/or pledges at the close. Decor was purple flowers, ribbons, and courage bracelets.

A Cure For
[name]

Fighting
Mucopolysaccharidosis

Hosted By:

Name of host and
sponsors of your event

EXAMPLE INVITE



You are invited to
[name]'s Journey to a Cure

Drinks & Appetizers

Annabelle has MPS, a rare,
degenerative disease. This event
is to share our story and spread
awareness.

RSVP by [date] to [email]

THE DETAILS
[EVENT VENUE]
[DATE AND TIME]

YOUR PERSONAL WEBSITE
OR COURAGE PAGE INFO

Cure MPS

[YOUR RETURN ADDRESS]

[guest address]