

fundraising news

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FUNDRAISING IS THE LIFEBLOOD OF ANY NON-PROFIT and this is certainly true of the National MPS Society. Four times a year a member of the National MPS Society's Fundraising Committee writes an article for *Courage* with the hope that it inspires one person or one family to take on the challenge of doing a fundraising event.

The Fundraising Committee has been doing awesome work in the five years I have been off the board of directors. They have continued to grow the various fundraising strategies, including the Annual Fund and major giving, and recently launched a planned giving program. All fundraising events and gifts to this outstanding organization are inspiring to the Fundraising Committee and the entire board, and provide the lifeblood for the Society's programs and events. Board members are just as committed to doing fundraising events as the members themselves.

Hosting a fundraising event is hard work but very gratifying. Our family has hosted six golf outings in Arizona over the last 10 years. Our Ace One for Allison golf outings have raised more than \$110,000 for the Society. If you have a family member who is into golf, tap into that interest by asking them to help organize a golf outing fundraiser. From our experience, it takes about the same amount of effort to raise \$4,000 as it does to raise \$10,000. With a \$100 entry fee and \$50 going to the golf course for the cart, golf, lunch and 100 golfers, you can net \$5,000 fairly easily. If you add a raffle, such as a 50/50 raffle, you can net another \$250 to \$500. One gambling hole can net \$500. You can add door prizes in the form of a raffle with \$5 tickets for several hundred in net proceeds. It takes a bit of work but all items for the raffle can be donated by restaurants, golf shops, and the like. Hole sponsors for \$100 and \$250 can net another \$1,800 to \$3,000 without much work if you have connections to businesses and family members and friends who wish to make a larger gift. If you do a silent auction (which increases the amount of work considerably), you can likely net another \$4,000 to \$5,000. Any type of signature sponsor could bring in \$1,000 to \$5,000.

Our family always provides food and beverages for the 19th hole and buckets of balls for the driving range, bottled water for the carts and a sleeve of balls for the carts as well. Free tickets for the beverage cart also are a nice treat. All of this can be donated if you work at it. Once you get started and explain the cause, it's easy to ask for donations of funds or items.

>> **Golf Outing Scramble Recipe for 100 golfers:**

Get together 100+ family and friends, mix in some sunshine and fun and you'll have a great time!

Golf @ \$50	= \$5,000
Hole sponsors @ \$250 and \$100	= \$1,800-\$3,000
Raffle @ \$5.00 per ticket	= \$500
Gambling hole	= \$500
Silent auction	= \$5,000
Signature sponsor(s)	= \$5,000

You will need a committee since many hands make light work. If one person handles the golf, one person does hole sponsors, one does the raffle, one does the gambling hole and everyone works on raffle and door prizes and silent auction items, it will break up the work effort. Plan the event about eight to 10 months ahead of time if you have not done this before. Once you have done this a few times, it can be done with three or four months of preparation.

I hope this "how-to" inspires someone to host a golf outing but, if not, make a donation in someone's honor or memory, give a little more to the Annual Fund or even think about making a planned gift from your estate. Every little bit helps a lot! ☘

Larry Kirch

National MPS Society Receives Three-Star Charity Rating

Having received the prestigious four-star Charity Navigator rating for the last few years, the National MPS Society learned in December 2012 that we were awarded a three-star rating, indicating that we "exceed or meet industry standards and perform as well or better than most charities in its cause." The board of directors has reviewed Charity Navigator's detailed ratings table and scoring system in order to identify ways to earn enough points to regain the four-star rating.

*Consider hosting your own fundraising event.
Whether large or small, the rewards are endless.*

Champion a Cure

Formerly known as Sponsor A Child For A Cure, the Champion a Cure adopt a runner program allows you or your family to raise money for research by adopting a runner to participate in a walk/run event on behalf of a loved one with MPS or related disease without having to travel or host an event.

Here's how it works:

- Contact Terri Klein at terri@mpssociety.org or at 919.806.0101 and let her know your family wants to participate.
- Adopt a runner for a participating 2013 National MPS Society walk/run event who will run on behalf of your child. The office will assign you a runner or you can select someone special to run for you.
- A picture of your child will be attached to the runner's T-shirt the day of the event. The runner will receive a packet with your child's photo, fun facts about your child and information about the National MPS Society.
- You participate in fundraising by collecting donations from your family, friends, neighbors and coworkers on behalf of your child.
- After the event, you will receive a 5x7 photo of your adopted runner with your child's picture on their shirt and a champion medal.

Walk/runs across the country will be participating in this program. Event coordinators are ready for your participation.

This program has raised almost \$45,000 because of families like yours! It is fun, heartwarming and gives everyone an opportunity to raise awareness and funds research, treatments and cures.

Be a champion, join with the Society and let this be the year to send research soaring with dollars we raise!

Champion A Cure
Adopt-A-Runner





The National MPS Society continues to bring innovative fundraising tools to its members by launching Courage Pages. Courage Pages allows you to create a personalized web page under the National MPS Society website. Once created, invite everyone you know via e-mail or social media networking sites, such as Facebook or Twitter, to visit your site and honor your cause.

Your Courage Page can tell your story, share a photo and include your fundraising event and/or the goal amount you are trying to raise. This page can be for fundraising, or in honor or in memory of someone with MPS or related disease. You can share a donor recognition list and include additional links for an upcoming event.

Courage Pages can be viewed at www.mpssociety.org; click on Courage Pages on the right side of the screen. If you would like to take part in this opportunity go to <http://mps.onlineapplications.net>. Once you log in you will be able to submit your Courage Page request.

The Society will input all data and upload photos. We want this to be as easy as possible to spread the word about MPS and related diseases and bring a dynamic, individual approach to raising funds. Whether you have a goal for individual fundraising or event fundraising, Courage Pages is a great companion tool.

For more information contact Terri Klein at terri@mpssociety.org or call 919.806.0101.

FUNDRAISING REMINDERS

- Don't forget to submit a brief article for *Courage* about your fundraising success stories and suggestions—they are terrific resources for other families planning events.
- Check out the fundraising section on the website for more information or to post your event.
- For free MPS Society brochures and donor envelopes, or to submit information for the website or *Courage*, send an e-mail to Terri Klein at terri@mpssociety.org.

Keep in mind—the Annual 5K Walk/Run and the Annual Fund are great ways to raise money for the National MPS Society.

WAYS TO GIVE AND INSPIRE HOPE IN 2013

- Gifts in honor or in memory of a special person.
- Matching gifts through your employer (check with your human resource office).
 1. Request a matching gift form from your employer.
 2. Complete the employee section of the form.
 3. Mail to the Society and we will process the gift!
- Courage Pages—**brand new!** Share your family story with your own web page to raise awareness and funds.
- Contribute through the Combined Federal Campaign if you are employed by the federal government—CFC #10943.
- Designate the Society as a member of your local United Way. You will need to supply them with the Society's name, address and Federal ID number (FEIN #11-2734849).
- Give to 2013 Annual Fund.
- Major gift (usually 10 times that of your Annual Fund gift).
- Planned gift (visit our website and search Planned Giving).
 1. wills or bequests
 2. charitable remainder trust or charitable gift annuity
 3. charitable lead trust
 4. life insurance policy or 401(k) retirement funds
 5. gift of appreciated assets (stocks, mutual funds and bonds)
- Gifts may be applied to the Society's general operating purposes or restricted to one of our research, family support or legislative programs.

CONTACT: terri@mpssociety.org or 919.806.0101